

Creative Campaigns

Online MS in Computing

April 2021

Let our top ranking open doors in your career.

When you're ready to make a career change, sometimes it's best to get straight to the point—and the best. Earning No. 6 online master's in IT means Marquette University has the coursework, faculty, partnerships and more to set it apart. We're a top-ranked institution you can trust to set you up for a successful career in an in-demand and complex industry.

Headlines

- #6 Online Master's in Information Tech
- #6 Online Master's in IT
- #6 Online Graduate Program in IT
- Top Wisconsin college for job placement
- #6 College nationally for job placement

Subheads

- Explore the 100% online, customizable MS in Computing.
- Join an in-demand field with a smarter degree.
- Our skills-driven degree opens doors in your career.
- Master IT with the Midwest's leading researchers.
- Connect with faculty committed to innovating IT.
- Build a successful career in IT with a tested partner.
- Launch your career in IT with a proven foundation.
- Choose a top-ranked degree for your next career move.

CONCEPT 1











Career advancement on your terms.

Decide where your career goes next with a program that puts you at the controls. With Marquette University, you can tailor your education experience so it aligns with your life and goals with four customizable pathways, including a specialization in the cybersecurity field. Decide to join the IT industry or get the technical and leadership skills to advance in your current IT role. With an industry as fast-growing and high paying as information tech, you need a degree flexible enough to prepare you for any role ahead.

Headline: Nearly 350% growth in machine learning jobs **Subhead:** Join the engineers earning nearly \$150K on average.

Headline: 6-figure average for software engineers **Subhead:** Step up in your career and salary.

Headline: Your new start in a fast-growing field **Subhead:** Master IT and cybersecurity as entry-level or leadership.

Headline: Your 14% salary upgrade **Subhead:** IT professionals see a difference with a master's.

Headline: 14% salary increase **Subhead:** Software developers and engineers earn more with a master's Headline 1: 6-figure starting salary
Headline 2: \$100,000+ starting salary
Subhead 1: Master's degrees in IT pay off.
Subhead 2: Master's degree in IT make a difference.

Headline: Make it count. **Subhead:** 6-figure starting salary with a master's in IT.

Headline 1: All welcomeHeadline 2: All are welcome.Subhead: Part-timers, old pros, newcomers, cybersecurity hopefuls and more.

Headline 1: Add 24% to your salary.Headline 2: Add 24%.Subhead: Business analysts can earn more with a graduate degree.

CONCEPT 2





NEARLY 350% GROWTH IN MACHINE LEARNING JOBS

Join the engineers earning nearly \$150K on average.

LEARN MORE



JOIN THE ENGINEERS EARNING NEARLY \$150K ON AVERAGE.



Hands on, skills driven professional degree.

Companies and governments are investing more in information tech and cybersecurity, so choose a graduate degree program that provides you with the tools to get to work. With Marquette University, you'll find the applicable skills and hands-on experience to master a complex field. With courses that cover everything from data warehousing to mobile health to artificial intelligence, you can build a degree that will set you up for your profession of choice.

Headline: Cyber attacks hit billions every year. **Subhead:** Hackers are getting smarter. Get the applicable expertise to stay ahead.

Headline: \$9 billion: U.S. 2021 cybersecurity budget **Subhead:** Meet the demand for experienced cyber defense experts.

Headline: From AI to QA to IoT **Subhead:** Get the hands-on experience to succeed in every IT role.

Headline: 3.5 million unfilled jobs this year **Subhead:** Join today's very in-demand cybersecurity field.

Headline: 3.5 million cybersecurity jobs **Subhead:** Fill one of today's openings with our cyber defense specialization. **Headline:** Skills to solve IT problems **Subhead:** Gain applicable, practical and extremely indemand expertise.

Headline: Data: mining, warehousing, analytics and ethics **Subhead:** Master every facet of IT with an online M.S. in Computing.

Headline: From Fundamentals of Computing toFundamentals of AISubhead: Go from the beginning to the future of IT.



LEARN MORE **O**

FROM AI

MARQUETTE UNIVERSITY BE THE DIFFERENCE. FROM AI

TO QA

TO IOT

Get the hands-on experience to succeed in every IT role.

LEARN MORE **O**

TO QA TO IOT

Get the hands-on experience to succeed in every IT role.



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Online degree, face-to-face feel.

Our online M.S. in Computing is a top-ranked online program. However, our academic strength is just one part of our truly successful program. From Day 1, you'll find a support network built from small class sizes, responsive faculty, and accessible career and financial services. Having that face-to-face experience is not a guarantee with online degrees, but we believe it's a critical part of student success.

Headline: #6 Online Master's in IT is also #2 in Student Engagement.

Subhead: Choose small class sizes, accessible instructors and a rewarding experience.

Headline: 97% Score for Student Engagement **Subhead:** #6 Online Master's in IT is recognized for classroom success.

Headline: #6 Online Master's in IT is also #2 in Student Engagement. **Subhead:** Find an online program committed to your success.

Headline: Small classroom feeling—at home **Subhead:** Our online IT degree hosts a 14:1 student to faculty ratio. Headline 1: Score of 96%Headline 2: 96% scoreSubhead: Our grade for the career and financial support we provide online students.

Headline: Get the skills and the support. **Subhead:** We scored 96% for career and financial services for online students.

Headline: #6 Online Master's in IT | #2 in Student
Engagement
Subhead 1: A top program meets a top learning experience.
Subhead 2: Walk away with more than just a degree.

Headline: 97% Score for Student Engagement **Subhead:** Bet on your success with the #6 Online Master's in IT.

CONCEPT 4

